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HOTEL NIKKO PUTS A “RED NOSE” ON SAN FRANCISCO DURING THE INAUGURAL RED NOSE DAY ON THURSDAY, MAY 21, 2015

Initiatives and profits to support fundraising efforts for the Red Nose Day Fund

SAN FRANCISCO (May 20, 2015) – In honor of the **Inaugural Red Nose Day** to be held in the United States this **Thursday, May 21, 2015**, one of the Bay Area’s foremost leaders in community service, **Hotel Nikko San Francisco**, will help raise donations and awareness for the Red Nose Day Fund through various initiatives, including fundraising raffles, social media campaigns, specialty themed cocktails, and incentives for employees and guests to give back throughout the day. Money raised during the Red Nose Day campaign goes to the Red Nose Day Fund, which then distributes grants to charities that benefit children and young people in the United States and some of the poorest communities in the world.

Vice President and General Manager, Anna Marie Presutti states, “We are pleased to have the opportunity to participate in a nationwide effort to bring awareness and funds to this cause while at the same time, having a little fun with our employees and our guests.”

Guests of Hotel Nikko San Francisco will have access to informational materials and the opportunity to donate to the Red Nose Day Fund through collections and donation forms at the Front Desk and Concierge. Additionally, red envelopes will be left in each guestroom for donations to be made at any time during guests’ stays. Guests of Hotel Nikko San Francisco will be also be able to purchase a specialty “RedNose” cocktail at **Restaurant ANZU** with all proceeds donated to the Red Nose Fund.

In order to bring further awareness to the cause, Hotel Nikko San Francisco, who the *San Francisco Businesses Times*’ recently named as a “Best Place To Work” for the sixth year in a row, staff will wear red noses and red ties or scarves as well as illuminate the hotel’s interior with red accents and lighting

throughout the day. There will also be a raffle for Hotel Nikko San Francisco employees with all proceeds going to the Red Nose Day Fund.

For additional information on Hotel Nikki, please visit www.hotelnikkosf.com and for Feinstein's at the Nikko, please visit: www.feinsteinsf.com.

About Hotel Nikko San Francisco

The United States flagship of Nikko Hotels International, Hotel Nikko San Francisco features 532 stylish guest rooms and suites, Restaurant ANZU, Feinstein's at the Nikko nightclub; 10,000 square foot Club Nikko with its sky-lit pool, and 22,000-square feet of meeting and banquet space in the heart of Union Square. The hotel is located at 222 Mason Street. For reservations or more information, please visit www.hotelnikkosf.com or call 1-866-NIKKO-SF.

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