



hotel nikko san francisco

---

## **Hotel Nikko Celebrates 25 Years in San Francisco**

*Room Renovations, Health Club Update, "Silver Anniversary" Prix-Fixe Menu Announced*

---

**San Francisco, CA** – October 8, 2012 – *Hotel Nikko* today announced they have been serving the city of San Francisco for 25 years, hitting the mark for their “Silver Anniversary.” The milestone anniversary celebration will take place on October 11<sup>th</sup>, with an exclusive invite-only event to dignitaries and long-time hotel supporters, and comes on the heels of recent renovations to rooms, the health club, Restaurant *ANZU*, and meeting space.

*Hotel Nikko* San Francisco is the only property bearing the chain’s name in the United States and has retained the same owner and same management company for all of its 25 years in business. There are a total of 78 *Nikko and Okura* properties worldwide.

“Since opening in 1987, over 2 billion people have been welcomed as guests at Hotel Nikko, providing guests with a lasting impression of the great city of San Francisco,” says Joseph Curran, Vice President, Marketing. “Located in the heart of Union Square, we have welcomed and embraced visitors from all over the globe with world-class hospitality for the past 25 years. We look forward to continuing our contribution to the travel and tourism industry of San Francisco.”

In the past 25 years, *Hotel Nikko* has been consistently voted one of the Bay Area’s “Best Places to Work” by their own employees. The hotel has also made extensive updates in order to receive green business certifications, notably earning the US EPA’s Energy Star for nine years running. Additionally, thousands of hours of service and in-kind donations to local philanthropies have been donated, prompting the professional Convention Managers Association to honor Hotel Nikko with their 2012 PCMA Service Award, and California Hotel and Lodging Association the 2010 CH&LA Community Service Award.

In celebration of this special occasion *Hotel Nikko* has created a special “Silver Anniversary” prix-fixe menu that will be offered from October 11<sup>th</sup> through the end of November at Restaurant *ANZU*, located inside the hotel. The price will be \$49 for five courses and an with additional \$30 for wine pairings.

## About Hotel Nikko San Francisco

The *Hotel Nikko* is a luxury hotel very centrally located in downtown San Francisco - two blocks from Union Square, one block from the historic Cable Cars, BART transit, and four blocks from Moscone Center. The hotel's 532 guest rooms provide a soothing escape with their plush pillow-top beds with Frette linens and down comforters, 42-inch flatscreens, and 10 Mb/sec wireless internet. New guestroom washrooms feature granite countertops, porcelain fixtures, travertine marble, and boast stall showers as well as bathtubs. The large 10,000 sq ft 24-hour health club features new cardiovascular equipment, steam rooms, dry saunas, an atrium-covered fifteen-meter pool and a whirlpool spa. The acclaimed Restaurant *ANZU* pairs prime aged beef and the finest sushi, creating fine sustainable Californian cuisine with Asian flair, prepared under the direction of acclaimed Chef Philippe Striffeler. Guests can partake in signature Sake Martinis at *ANZU*, or enjoy the wonderful Champagne Brunch every Sunday. For more information about the hotel please visit: <http://www.hotelnikkosf.com/>. For information and menus for Restaurant *ANZU* please visit: <http://www.hotelnikkosf.com/san-francisco-restaurants.php>

### Media Contact(s):

**Rena Ramirez/Lindsay Stevens**

**Provocateur Media**

**o. 415.513.5883/m. 415.497.8515**

[rena@provocateur-media.com](mailto:rena@provocateur-media.com)

[lindsay@provocateur-media.com](mailto:lindsay@provocateur-media.com)

---

###

FOR MORE INFORMATION PLEASE CONTACT PROVOCATEUR MEDIA AT 415.513.5883

**provocateur**:media