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SAN FRANCISCO'S HOTEL NIKKO'S RESTAURANT ANZU RELEASES PRIVATE LABEL ANZU BRU BEER

ANZU BRU debut drawing rave reviews

SAN FRANCISCO (January 10, 2014) – **Hotel Nikko San Francisco** announced today, in conjunction with Working Man Brewing Company, that Restaurant ANZU will debut ANZU BRU, a private label beer created specifically for Restaurant ANZU.

“The beer, which is crafted with kaffir lime and ginger accents, has been a huge hit with hotel guests as well as the brewery,” stated Joe Curran, VP Marketing for Hotel Nikko.

The Nikko is delighted to participate in San Francisco Beer Week 2014 (February 7 – 16), with a newly designed bar menu paring beer and appetizers to showcase the hand-crafted artisan BRU. Consistent with Restaurant ANZU’s commitment to sustainable and local ingredients, partnering with a local brewery for its first exclusive recipe beer was ideal, and the Working Man Brewing Company will be the featured brewery at the 2014 International Life Cycle of Food Conference in October.

Executive Chef and Food and Beverage Director **Philippe Striffeler** is pleased with how well the beer pairs with the ANZU California Cuisine. “I am delighted to serve this ale that crisply complements the restaurant’s offerings. The undertones of kaffir lime and ginger harmonize with the Asian essence of ANZU’s fare.”

Working Man Master Brewer **Matthew Stine** states that there is a fine line between a hobby and an obsession. “Over the years our brewing has definitely bounced between the two. Recently, the obsession side has dominated in the quest to perfect new recipes, and I’m extremely proud of ANZU BRU.”

ANZU BRU has been so well received that Stine has already entered the pale ale into the 2014 World Beer Cup in Denver. “We are excited to showcase our love of beer and commitment to quality in competition with 2,500 other fine beers. I firmly expect to medal with this excellent brew.”



About Working Man Brewing Company

A microbrewery dedicated to handcrafted artisan beer with a mission of brew local, high quality beer without compromise, constantly improving on recipes, skills and techniques to deliver the best beer possible. The brewery is located at 5542 Brisa Street, just off of Vasco Road in Livermore, California. For tours, tasting schedules or more information, please visit www.workingmanbrewing.com, or call 925.269.9622

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About Hotel Nikko San Francisco

The United States flagship of Nikko Hotels International, Hotel Nikko San Francisco features 532 stylish guest rooms and suites, newly renovated Restaurant ANZU, 10,000 square foot Club Nikko with its sky-lit pool, and 22,000-square feet of meeting and banquet space in the heart of Union Square. The hotel is located at 222 Mason Street. For reservations or more information, please visit www.hotelnikkosf.com or call 1-866-NIKKO-SF.

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